

Impact Report

2023 – 2024

ROOFTOP OF VIRGINIA

LIFTING PEOPLE UP AND FORWARD

Table of Contents

1 A message from our CEO

2 Agency Overview

3 Our Impact at a Glance

4 Building Updates

5 Igniting Futures

6 Housing

7 Community & Family Support

8 Head Start Overview

9 Parental Involvement

10 Head Start Enrollment/ Policy Council

11 Agency Financials

12 Board of Directors

13 Acknowledgements

A Message from Our CEO

The Rooftop of Virginia CAP Impact Report reflects the highlights of our efforts to combat poverty and produce positive, lasting change in the lives of families in the Twin Counties for fiscal year 2024.

This year was one of great change for our organization. We updated our mission and vision statements to better reflect our current and future standing within the community. We created new values by which we will operate. Having these foundational tools has energized our focus on our new mission - to provide people with resources to thrive through progressive growth. We no longer focus on solving short-term problems. We care about helping individuals and families to identify barriers, find ways to overcome those barriers, and reach their versions of success. We define success as progressive growth. Being better than yesterday. Our long-term goals are to work ourselves out of jobs and help our community overcome poverty. We can do that one family at a time.

We were happy to be able to complete much-needed renovations on our 100+ year-old main agency location. Our building is iconic to the landscape of downtown Galax and we try our best to take care of it. We are proud to be able to better utilize our space.

RTOV celebrated increases this year. Partnerships, private donations, benefits for staff, and more. While we are still short-staffed, we have decreased our turnover rates and increased retention. We are hoping that we will continue to see efforts in all areas continue on the upswing in the next fiscal year.

All of the amazing things that RTOV does for the community is because of the wonderful staff that we have. I am constantly amazed at the dedication that they have to the Twin Counties and the families that we serve. Our Board of Directors also help guide our agency to be a strong force in the fight against poverty. I welcome you to get on board with our fight. Give me a call and we will chat.



Terri Gillespie, CEO

Lifting People Up and Forward

Our vision is to create a vibrant community in which every person thrives

ROOFTOP OF VIRGINIA
LIFTING PEOPLE UP AND FORWARD

Our MISSION is to provide people with resources to thrive through progressive growth

We Value:

Progressive Growth

Growth is measured in steps, milestones, and progress. We value that forward momentum towards the goal.

Every Person

Our approach to growth involves making sure every person is included. We believe by seeing and acting on the whole picture, each person, whether on their own or as a whole family, has the best opportunity to grow.

Compassionate Commitment

We are committed to the success of our community and the families/ individuals in it, & that means we show up with commitment and compassion. It is this that helps us to be present as a staff as we partner with our customers.

Community

Humans thrive best in community. All of our work is rooted in ensuring that people have the resources and tools they need to meaningfully live and participate in their community,

Rooftop of Virginia believes in creating lasting, positive change for families and individuals. This means that we embrace providing quality services with less regard to quantity of services. We utilize our services to offer effective, meaningful growth for our customers.

Community & Family Support

Emergency Services
Volunteer Income Tax Assistance
P.E.R.I.O.D
Senior Involvement

Housing

Weatherization
Emergency Home Repair
Indoor Plumbing Rehabilitation
VA Housing Choice Voucher
VIDA

Early Childhood Education

Head Start
Early Head Start
Igniting Futures Academy

Contact Us

www.rtov.org
276-236-7131
206 N. Main Street
Galax, Virginia

Our Impact at a glance

500
Individuals who had their taxes filed for FREE through our VITA program

One of our staff members, after participating in the pilot budgeting course that we provided, was able to increase their credit score and use their retention bonus to purchase their first car. They obtained better housing through our Housing Choice Voucher program and went back to college. They were able to terminate their dependance on social security programs such as SNAP and Medicaid.

207
Community Partnerships

550
Kids under the age of 18 receiving RTOV services



1,887
People received services from RTOV

34,181
Nutritious meals were served to over 150 children ages 0-5

650
Meals served to our Senior Involvement Group

97
Residents from the Twin Counties were employed at RTOV throughout the year



29,315
Volunteer hours completed for Head Start

548
Volunteer hours completed for VITA

Parent Submission "As a mom of 2 girls, since starting the program, I have gotten and kept a job. I also attended a Financial Wellness class where it was recommended that I refinance my loans. When I got my tax refund- I used them to pay off my house, Jeep, and personal loan with a 401k loan to pay ourselves back, saving over $6k in interest alone. I went from from paying $1,360 monthly to $290".

30
Preschool families supplied with Toilet Training Kits

Our Building Gets a Touchup

Lifting People Up and Forward

SPACE IS BETTER UTILIZED

Through funding from the American Rescue Plan, RTOV was able to do some much-needed work to the main building located at 206 North Main Street in Galax. The iconic building was once home to the First Baptist Church in Galax until it was gifted to RTOV.

Old buildings are hard to maintain and funds are hard to come by. Doing these renovations was a game-changer for RTOV.

The agency was able to complete a classroom, meeting spaces, office spaces, and ensure that proper electrical and HVAC was in place. Security and fire systems were also put into place.

Now employees do not have to worry about not having heat in their offices and customers have safe spaces to visit in order to receive valuable assistance.



This space was formerly the sanctuary of the church and later, the Craft Shop. It has now been transformed into a beautiful meeting room.



CEO, Terri Gillespie, welcomes attendees to the Open House held to celebrate the renovations.

Igniting Futures Academy Has a Home

Lifting People Up and Forward

AFTER TWO YEARS OF LOOKING!

In the Fall of 2023, Igniting Futures Academy (IFA) was finally able to secure a home. The program that serves preschool children ages 3-5 with early childhood education has been looking for a place for quite a while. The program was formed to focus on families that live and work in Grayson County through a partnership with United Way of Southwest Virginia and by support from the Grayson County Board of Supervisors.

RTOV celebrates that this venture is also helping to form a partnership with another child care facilitator, ACE Adventure Club. This program offers services to school-aged children and is ran by Liddle Tykes/Liddle Adventures owner, Tammy Utt. This partnership seeks to help build much-needed child care infrastructure in the community.

The center is located on the bottom of Blue Ridge Eye Care in Galax.







22
Families served by Igniting Futures Academy

$800
in childcare costs saved each month by families enrolled.

Housing

$1,563,368

Was paid to landlords (most residing in the Twin Counties) through our administration of the Housing Choice Voucher Program.



68

Families who had their homes made more energy efficient by the Weatherization Program

$497,754

in energy saving repairs made for community members through Weatherization

We assisted a family of two adults and four children who were living in a tent. We were able to issue a voucher through Virginia Housing and this family has found a home. We are in the process of inspecting and getting the family moved into a place that is safe and affordable for them.

633

Individuals and families who obtained safe and affordable housing

The household included one elderly caretaker to their disabled child. The caretaker is the only household member reported to have income. This client received weatherization on their mobile home. Our crew performed belly repair, roof patching, insulation, and fan insulation. They also received new heat pump because theirs was old and damaged.

Community & Family Support



27
Seniors served by the Senior Involvement group

$125,000
saved by taxpayers who filed with VITA

482
households assisted with emergency services

650
Meals served to our Senior Involvement Group

$12,736
Worth of volunteer hours given in the VITA program

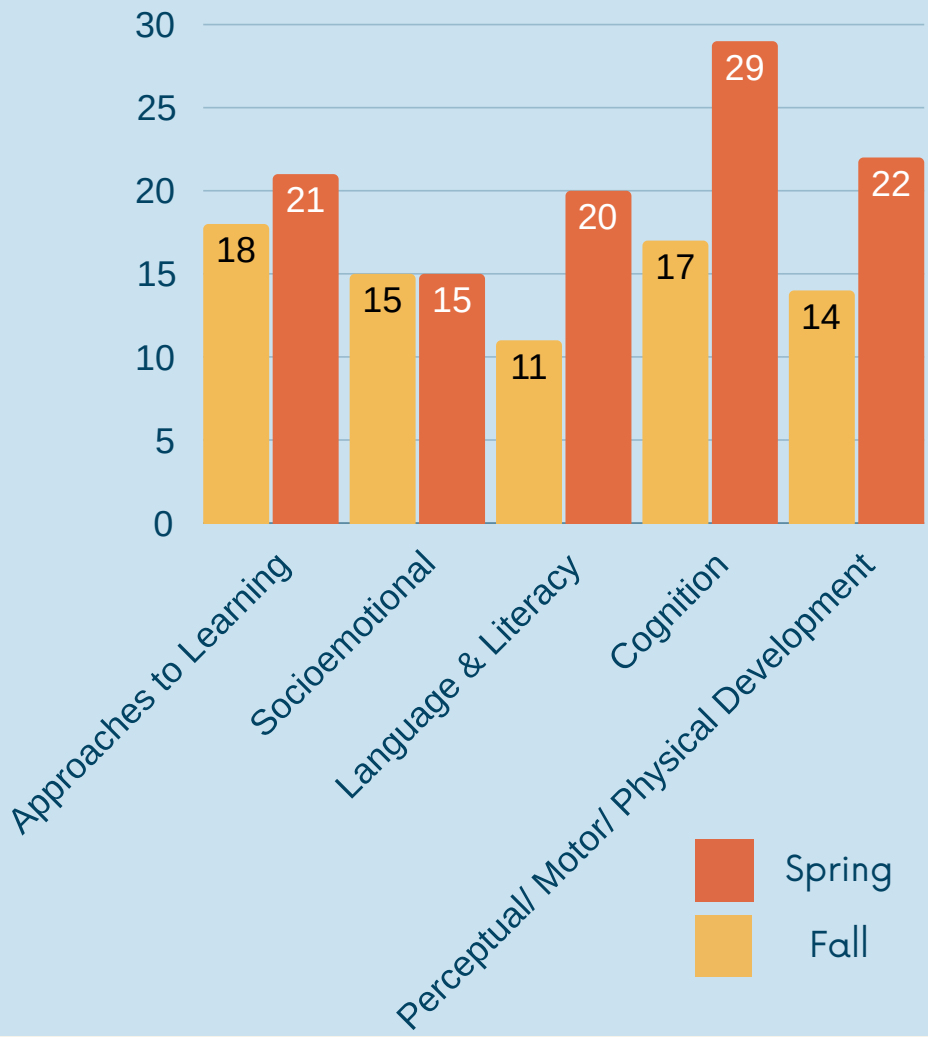
This department

- Provides emergency assistance that can be used to keep electricity on and propane tanks full.
- Hosts a senior involvement group that meets twice a month for food, socialization, and learning opportunities.
- Completes tax returns for eligible members of the community
- Participates in community wide events
- Hosts the P.E.R.I.O.D. program, which provides hygiene supplies to those in need.
- Handles Intake for the entire agency

Head Start & Early Head Start

SCHOOL READINESS

We are dedicated to preparing our students for kindergarten readiness. Students are assessed on the following domains in Fall and Spring. Scores were either maintained or increased in all domains indicating the effectiveness of the program.

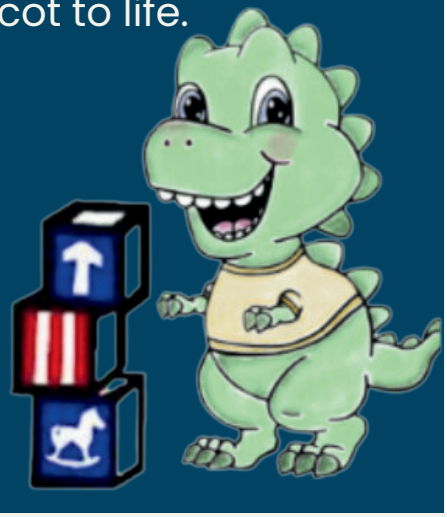


We are safe, we are kind, we are helpful.

This year, we embraced a fresh mantra and welcomed our spirited mascot, Dani the Dinosaur.

The mantra serves as a powerful affirmation, guiding students to embody safety, kindness, and a spirit of helpfulness.

Our dedicated staff brought the charming mascot to life.



Our Vision is that Head Start families will recognize the value of education for themselves and their children and become confident, contributing citizens in their community.
Our Mission is that RTOV's Head Start will work together with parents, children and the community to promote school readiness, which includes the importance of education, health, nutrition, and social well-being for every Head Start child and family member which assists in the discovery of their own self-worth.

Head Start hosted multiple events...

Lifting People Up and Forward

AND OUR PARENTS WERE INVOLVED!

We had an amazing year filled with a lot of activities that our parents were highly involved in! In October, we hosted a Fall Festival, and our parent volunteers were essential to the success. They ran photo booths, helped paint pumpkins, and helped with cleanup afterwards.
We partnered with Grayson County High School for our Muffins with Mom and Donuts with Dad events, where their students did haircuts and nails for Head Start Families.
In February, we hosted a Friendship Dance, which was a big hit with the students and their families! Our parents volunteered and one student's dad was our DJ!
In March, for Read Across America Week, our parents came to share a meal with their students.

Parent involvement is crucial for Head Start children; it significantly enhances their learning and development. When parents actively participate in their child's education, it fosters a supportive home environment that reinforces the skills and concepts taught in the classroom. This leads to better academic outcomes, improved social skills, and increased confidence in children.









Head Start **Enrollment**

Center Location	Enrolled
Galax Early Head Start	22
Galax Head Start	34
Hillsville Head Start and Early Head Start	39
Independence Head Start and Early Head Start	34
Home Based	26

Total students served: 155

100% of our students received medical exams and 50.5% received preventative dental care.



Head Start **Policy Council**

Cynthia Anderson – Chair
Kayla Iroler- Vice Chair
Shonna Higgins- Treasurer
Arisbet Rosales
Erica Zaldivar
Gabriella Hughs
Loretta Kopp
Vicenta Bean

Agency Financials

Revenues & Other Support

Source	Amount
Grant Reimbursement Contracts	$4,578,147.48
Program Income	$170.72
Donations	$78,419.62
Interest Income	$4,660.45
Miscellaneous Income	$2,277.89
In-Kind Contributions	$663,404.27
Copier Income	$5,490.65
Local Revenue	$32,682.00
Other Support	$159,098.13

Total Revenues: $5,524,355.21

Total Expenses: $4,601,434.92

Expenses by Program

Source	Amount
Head Start	$1,399,772.00
Early Head Start	$1,526,753.00
CSBG	$181,912.00
TANF	$147,075.00
DOE:	$62,198.94
LIHEAP:	$243,421.91
BIL:	$431,020.77
WDR:	$11,483.15
IPR:	$24,692.26
APCO:	$17,799.68
VHDA:	$105,787.78
Other program services	$63,114.61
Management & General	$386,403.82

Board of Directors

Elected Officials/Representatives

Michelle Dalton
Susan Carico
Tracy Moore
Jada Black
Beth White
Kristin Shumate
Kenneth Belton (exited Dec. 2023)

Community Representatives

Renae Alderman-Mitchell
Delmer Fields
Tammy Quesenberry
David Hutchens
Elizabeth Motley

Low-Income Representatives

Ted Merry
Melissa Munton
Crystal Cureton
Rita Reeves

Acknowledgements

Lifting People Up and Forward

Our deepest appreciation goes to Terri Gillespie, our CEO, for her invaluable guidance during the preparation of this report.

Gratitude is extended to our program managers and their staff, who embody our mission every day.

We are appreciative of Caitlen Crotts, our Impact Coordinator, for her diligent work in preparing this report.

Our heartfelt thanks to our Board of Directors, whose wisdom guides us towards success.

To our generous donors, your contributions amplify our impact, and for that, we are profoundly grateful. We celebrated a record of over $62,000 in private donations this year!

And to our community, we extend our sincerest thanks.



We extend our heartfelt gratitude for your unwavering support of our work.

Rooftop of Virginia CAP
206 North Main Street
Galax, VA 24333
276-237-7131
www.rtov.org