

Impact Report

2020-2021

Rooftop of Virginia CAP

Serving the city of Galax and the
counties of Carroll and Grayson



A message from the Executive Director...

Response. Recovery. Those were the words for Rooftop of Virginia CAP in 2020-2021. After the initial shock of COVID-19 and the global pandemic in March of 2020, our agency and community rallied to begin to respond to the needs that arose and recover from the impact. Our services and programs worked to adapt to new and/or changing needs. We had to re-think or quickly implement new ways of offering assistance in an ever-changing environment. Most of the time, we did this seamlessly or without much delay. We have learned to embrace innovation and the need to be ever-evolving in order to continuously meet the needs of those that walk through our doors.

I am proud of our staff. I am proud of our Board of Directors. I am proud of our community and how we come together in times of crisis. I am thankful to our partners, funders, volunteers and donors. It definitely takes a village to create change.

Vicki Myers
Executive Director



In partnership with our communities, Rooftop of Virginia CAP empowers individuals and families by facilitating resources to achieve economic and social independence.

In 2020-2021, Rooftop of Virginia CAP...

We served **1,266** households encompassing **2,129** individuals with our multiple programs and services.

Provided meals and socialization to 22 Senior Citizens.



A total of 1,097 of these individuals were under 200% of the Federal Poverty Level. On average, that is a family of four earning less than \$50,000 annually.



Helped over 600 people with emergency services.

Rooftop of Virginia CAP is only able to do this with the help of over 250 partnerships, multiple funders, donors and volunteers.

Saved tax filers over \$127,000 in tax preparation fees .



Prepared 234 children for school readiness & healthy starts



Helped 671 individuals obtain safe and affordable housing.

Provided 2,571 books to the community to increase access to literacy materials.



Improved parenting skills for 194 parents.



Increased energy efficiency for 55 people.



Creating Change One Family At a Time

How Rooftop of Virginia CAP is adapting services and embracing a Whole Family Approach to provide for lasting results.

Many Community Action Agencies wrestle with their ultimate goal – helping others rise from poverty. Agencies have historically provided programs and services with the ultimate goal of alleviating poverty, but it can sometimes be difficult to reach that outcome. Rooftop of Virginia CAP (RTOV) is committed to identifying and implementing new and innovative ways to help families reach goals of social and economic independence. Ending generational poverty will lead to stronger, healthier families and communities. RTOV feels that the best way to do this is by using a whole family approach to services.

RTOV took the summer of 2020 to initiate, develop and then implement a new service approach that is beginning in the Early Head Start and Head Start programs. Eventually, this approach will be fully integrated agency-wide. A formation of the “Dream Team” began with front-line and management staff committed to providing more intensive services to interested families. Family Advocates in the Head Start programs provide case management and assessments to the families they are serving and identify those that are working hard to reach goals such as home ownership, education or better employment. These families are provided with more resources that will help to decrease barriers in reaching their objectives.

Meet Stacy Jones. She is the first official participant in RTOV’s Whole Family Initiative. Stacy is a single mother of two beautiful children, Hendrix age 7 and Pearl age 4. The children have participated in both Early Head Start and Head Start and she has received various services from RTOV. Her current situation and her future looks bright, but it wasn’t always full of promise.

Stacy was once a substance abuser. Her past is filled with darkness and strife. Little Pearl was even born while Stacy was in drug rehabilitation. Stacy knew she had hit rock bottom but she also knew she would rise from those depths. She can proudly boast that she is five years sober and that her children do not even know their mother as a substance abuser.

Her life was difficult as a single mother. She worked a third shift factory job in order to provide and care for the children. She felt as if she were drowning and needed help. That help showed up in the form of Julia Bowers, Head Start Teacher Assistant, and an Early Head Start application. After enrolling in the program, Stacy was able to get the child care support she needed in order to get a job that allowed her to actually have time to spend with her children. She was even able to attend school. The children flourished in the programs. The agency and its programs provided a foundation on which Stacy could build a better life for herself and her children.

By combining multiple services and then by receiving more intensive services through the Whole Family Initiative, Stacy is conquering the world and her goals. The family was enrolled in Early Head Start and Head Start. Services have been provided from the Community and Family Support Department. Stacy secured rental assistance through the Housing Voucher Program and then enrolled in the Virginia Individual Development Account (VIDA) program to begin saving to purchase a home. During her time in being a customer of RTOV, she has been able to complete an Associate's and Bachelor's degree and is currently finishing her Master's degree. The Whole Family Initiative has assisted in providing needed materials for her work and case management that keeps her accountable to her goals while also celebrating her accomplishments. She is currently working a job that she loves and that allows her freedom to be present with her children and complete her education. Stacy has goals of helping others. She wishes to one day use her education, experience and compassion to help women with backgrounds like herself. After meeting Stacy, there is no doubt that she will reach that goal.

Stacy credits her success to the support, encouragement and services that RTOV has provided to her. The agency has assisted her entire household by providing services that are linked to goals of creating a brighter future. RTOV will continue to strive to create more outcomes like those created for Stacy. The future is bright not only for Stacy and her family, but also for the agency and its customers.

*Update—At print time for this report, Stacy had secured an even better, higher-paying job with long-term benefits, discontinued her rental assistance due to the higher income, and began meeting with realtors to find her forever home and utilize her VIDA savings. We are so excited to see her next chapter!



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Strong families
are essential to
the well-being of
children, adults
and the
community.
—Denise Harlow



For more information about our new approach to services, please contact our Whole Family Coach, Jason Dalton, at (276) 236-7131, extension 253.

Head Start and Early Head Start



Vision: Rooftop of Virginia CAP Head Start families will recognize the value of education for themselves and their children and become confident, contributing citizens in their community.

Mission: Rooftop of Virginia CAP Head Start will provide the highest quality services to children and their families in order to promote school readiness and family engagement.

Head Start & Early Head Start are programs that promote the school readiness and healthy beginnings of children by enhancing their cognitive, social and emotional development. These programs provide a learning environment that supports children's growth in: language and literacy, cognition and general knowledge, physical development and health, social and emotional development, and approaches to learning.

Center and home base options are offered in Galax, Hillsville, Cana, Whitetop, and Independence.

Head Start programs provide comprehensive services to enrolled children and their families, which include health, nutrition, social services and other services determined to be necessary by family needs assessments, in addition to education and cognitive development services. Head Start services are designed to be responsive to each child and family's ethnic, cultural and linguistic heritage.

Average monthly enrollment for Head Start was 100% of actual funded enrollment, including children who are eligible by family income or disability. For the 2020-2021 program year, there were 103 children served by the five Head Start home-based groups and five Head Start classrooms located in the City of Galax, and Carroll and Grayson counties.

Average monthly enrollment for Early Head Start was 100% of actual funded enrollment, including children who are eligible by family income or disability. For the 2020-2021 program year, there were 125 children (13 of those were pregnant mothers). There are five Early Head Start classrooms and six home-based groups.

Out of the total cumulative enrollment number of 215 children in both programs, 90% were income-eligible children served.



Head Start/Early Head Start Program Statistics for 2020-2021

School Readiness—Percentage of 4 year olds who met/exceeded the School Readiness Guide

Domain	Fall 2020	Spring 2021
Social/Emotional	60%	67%
Physical	76%	82%
Language	58%	70%
Spanish Language	0	67%
Cognitive	63%	73%
Literacy	50%	66%
Spanish Literacy	0	67%
Math	46%	65%

Enrollment

Program	Site	Classroom	Home Base	Enrollment
Early Head Start	Galax	2	3	66
	Independence	1	1	23
	Hillsville	2	2	41
				130 Total
				116 Funded
Head Start	Galax	2	2	56
	Cana	1		10
	Hillsville	1	1	18
	Independence	1	1	12
	Grayson-Highlands		1	6
				102 Total
				145 Funded

Agency Financials

Revenues & other support:

Grant reimbursement contracts	\$3,816,294
Program income	\$10,336
Donations	\$600
Interest Income	\$246
Miscellaneous Income	\$19,247
In-Kind contributions	\$63,818
Copier income	\$4,584
Local revenue	\$24,673
Total revenues and other support	\$3,939,798

Expenses:

Program services:

Head Start	\$1,154,766
Early Head Start	\$1,319,938
CSBG	\$257,704
TANF	\$106,986
Weatherization	\$66,219
LIHEAP	\$229,698
VHDA	\$138,385
IPR	\$5,262
Other program services	\$141,706

Supporting services:

Management and general	\$326,963
Total expenses	\$3,747,627

Board of Directors

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Delmer Fields—Vice Chairperson
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Hilda Tucker	Pattie Fields	Martha Dozier
Linda Dalton	Kristin Shumate	Kacey Dalton
Renae Alderman-Mitchell		

Head Start Policy Council

Kacey Dalton—President
Heather Webb—Secretary/Treasurer
Community Representatives:
Ted Merry—Board of Directors
Wanda Lawson—Department of Social Services (Carroll)
Pam Horton—Department of Social Services (Galax)
Amanda Shore—Department of Social Services (Grayson)



*Igniting Futures,
Improving Lives,
Building Communities.*

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